

**Student Assistant for Marketing / Sales Follow-Up**

We are looking for a student assistant for our marketing / sales department for approximately 15-20 hours per week. Among your tasks will be the following:

- Taking photos of new products for the website
- Assisting with website copywriting
- Updating the website, including linking products together to create cross-references
- Optimizing the website search engine and setting up boosts/banners for cross-selling
- Setting up and maintaining flows in connection with our newsletters
- Helping to organize and clean up our CRM system
- Participating in finding leads for the sales team and possibly making calls to them

We use the following systems / programs for the above tasks:

- Office 365
- Prestashop (WebShop)
- Klaviyo (Newsletters)
- Doofinder (Search system in WebShop)
- WebCRM (CRM System)
- RackBeat (Warehouse/Order system)

We do not expect you to know all of the above systems – we will make sure to train you.

**Who are you:**

You are a lively and outgoing student who wants to broaden your horizons and strengthen your understanding of what happens in a small international company. You have a strong interest in B2B marketing. You speak at least Danish and English – and if you also know other languages, for example, Swedish, Norwegian or German, that's a plus.

**Who are we:**

We are a distributor of spare parts for mobile phones, tablets and computers, currently primarily in the Nordic market. Our customers are repair shops/chains and computer shops. We are Danish-owned and currently have 8 full-time and 2-3 part-time employees. In recent years, we have achieved an annual growth rate of approximately 30%, which you will help to maintain. Our daily office communication is in Danish and English – our current staff speak 7 languages.

**Where will you work:**

Our head office is located in Glostrup, and this is where you will carry out your tasks 2-4 days per week.

**Does this sound like you?**

If the above sounds exciting and like something for you, please send us an application at [info@mobileadds.eu](mailto:info@mobileadds.eu) – attn.: Christian.